



Oslo Stock Exchange – a better alternative for Chilean salmon farmers? Per Even Hauge – DNB Markets | Investment Banking Division

> Conferencia Internacional Multiexport Foods April 2018





Strictly private and confidential

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## The Oslo Stock Exchange has a leading position in three main sectors, reflecting Norway's industrial focus

OSE has leading positions in key global sectors, including seafood



- OSE is the worlds largest stock exchange for seafood companies, both in terms of number of companies and market cap, and hence the most important financial market for the seafood sector
- ✓ The sector on OSE counts 12 companies
- ✓ USD ~30 bn in market cap

- ✓ Measured by number of companies, OSE is the largest exchange for shipping companies in Europe and the second largest globally
- ✓ Norway is the world's 5th largest maritime nation
- ✓ 25 companies, with a combined market cap of USD ~10 bn

- ✓ OSE is the second largest exchange in Europe on energy, and the second largest globally within oil service
- ✓ Norway is the world's 3rd largest exporter of gas and the fifth largest oil exporter
- ✓ Includes 60 companies with a total market cap of USD ~120 bn

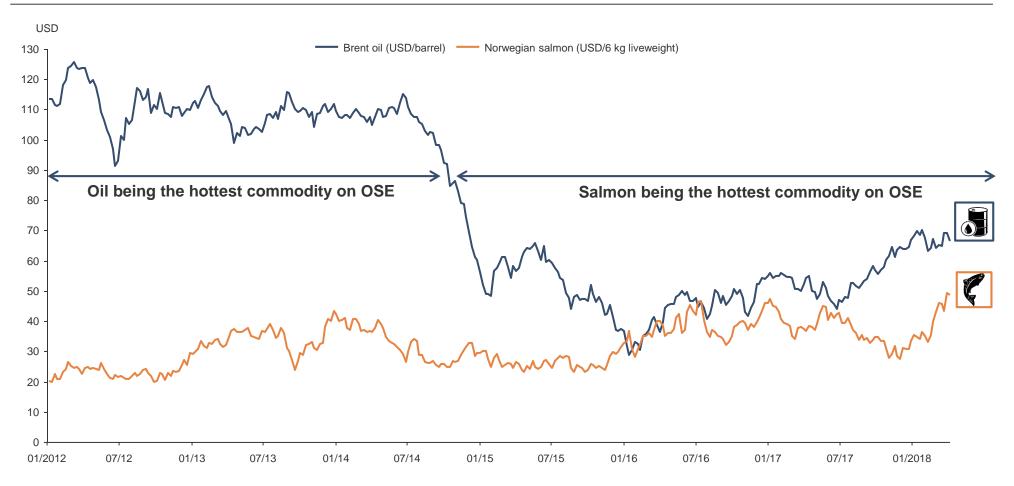


### Companies from all over the world are listed on Oslo Stock Exchange





#### OSE is a raw material exchange and the salmon sentiment is exceptionally good

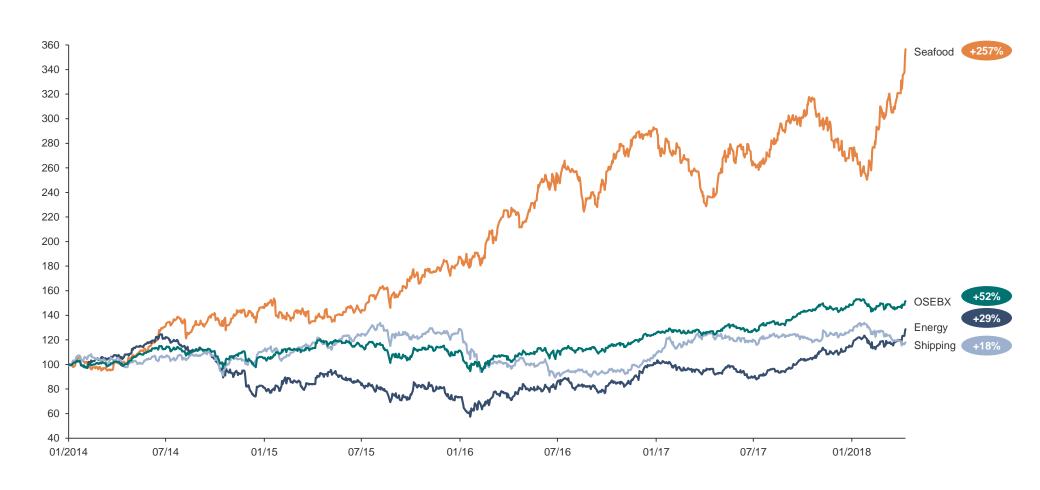


Weekly prices for salmon and brent oil - Week 1 2012 - Week 14 2018

Salmon price represents the price for one 6kg salmon in liveweight, based on the Fish Pool Index price. Source: Factset (oil price) and Fish Pool (salmon price)



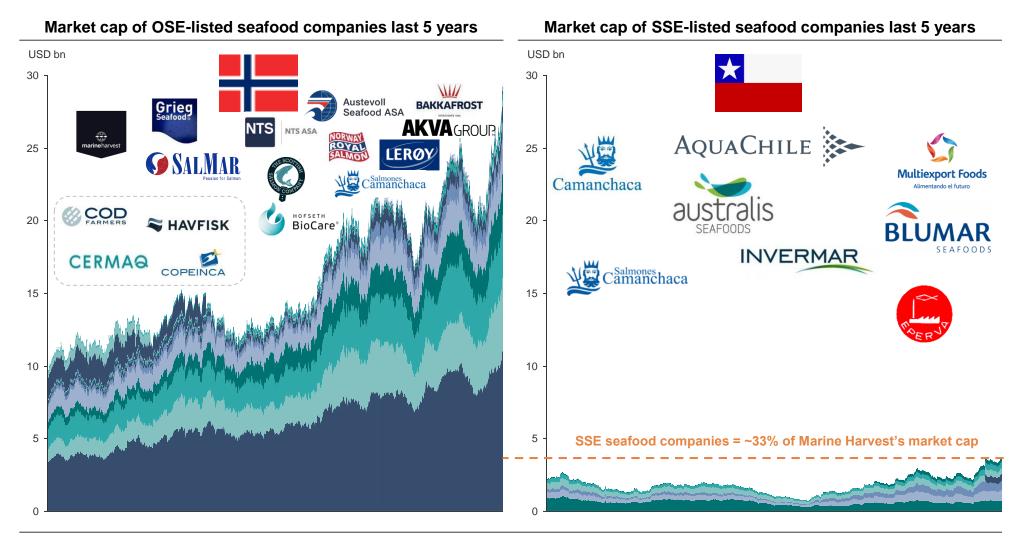
## Seafood has become an increasingly important component of the OSE over the last couple of years, significantly outperforming the overall market





Index performance from 1 January 2014 to 11 April 2018, rebased to 100. Source: Factset

## The size and variety of seafood companies on Oslo Stock Exchange attracts the largest and most sophisticated seafood investors globally





Source: Factset

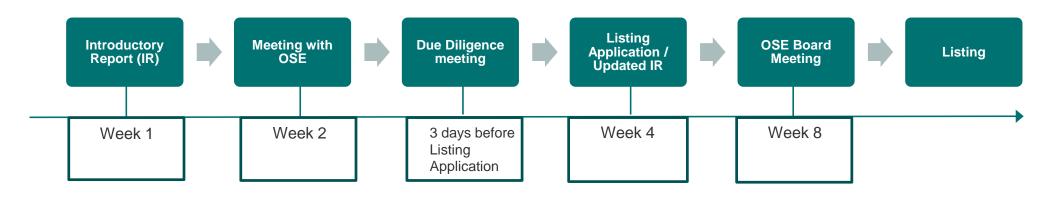
### Oslo Stock Exchange offers three different listing processes

- Standard listing
  - o 8 weeks
- Flexible process
  - o 8 weeks
  - Flexible timing
- Fast track listing
  - o 4 weeks
  - o Flexible and tailored timing

#### Benefits with flexible and fast track:

- A significantly quicker access to public markets
- Individually customized listing process
- Utilizing windows of financing through fast IPO process
- Reducing time from announcement of listing to actual listing







### Listing requirements on Oslo Stock Exchange

Requirements	Description
Company type	ASA or equivalent foreign company
Market cap post transaction	Min. NOK 300 million
Price per share at listing	Min. NOK 10
Number of shareholders	Min. 500 <sup>1</sup>
Free float	Min. 25%
Liquidity	Requirement of 12 months liquidity
Financial information	At least 3 years of history and operations
Accounting principles	IFRS or equivalent
Management and board of directors	Competence and qualification requirements, at least two independent board members
Due diligence	Full legal and financial due diligence by independent advisors
Listing prospectus	EEA prospectus approved by NFSA <sup>2</sup>



<sup>3</sup> Standard listing process

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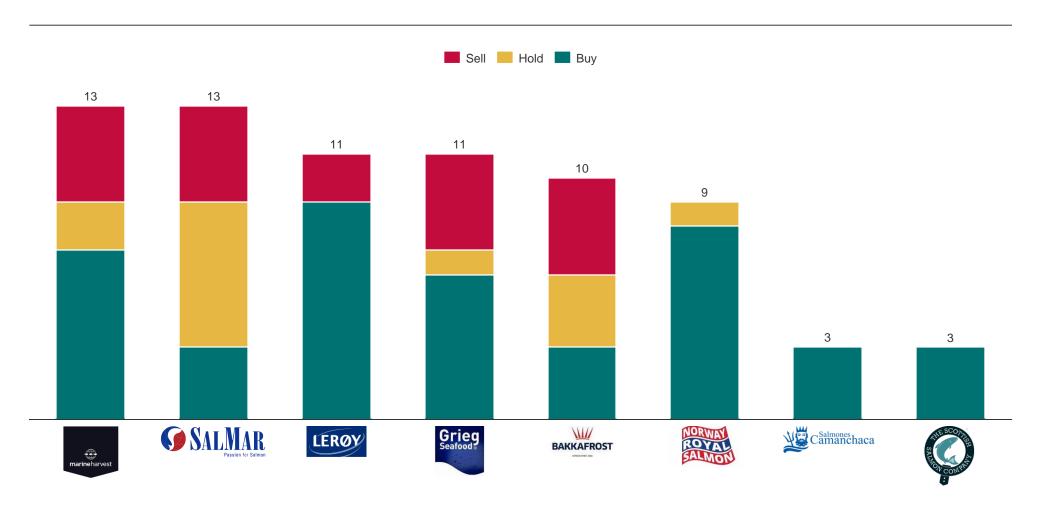
## Oslo Stock Exchange has become the preferred exchange for seafood companies globally, for a number of reasons

1) The leading seafood stock exchange globally	<ul> <li>The Oslo Seafood Index comprises a large number of companies with different characteristics and business concepts, from small growth businesses to the world's largest fish farming companies</li> </ul>	Image: Second
2) Broad investor universe and analyst coverage	<ul> <li>Mid-cap analyst coverage is among the highest compared to peers – with 6.8 analysts per listed mid-cap company<sup>1</sup> (as showed in the graph)</li> <li>International investors account for approximately 33% of ownership and 66% of trading on OSE</li> </ul>	6.8 5.6 4.1 3.8 2.5 2.3 Oslo New York London Helsinki Copenhagen Stockholm
3 Liquidity	<ul> <li>OSE will both secure liquidity for investors and access to capital for issuers</li> <li>A liquid bond market – USD ~40 billon is outstanding in bonds in the Nordic high yield market</li> </ul>	Image: Second
4) Good track record and history for similar listings	<ul> <li>Good examples in Salmones Camanchaca, Camposol, SSC, Bakkafrost and Copeinca</li> <li>Aqua Chile in process toward an OSE listing</li> </ul>	Camanchaca BAKKAFROST CAMPOSOL COPEINCA
5) Effective listing process	<ul> <li>Standard listing in 8 weeks</li> <li>Fast-track listing in 4 weeks</li> <li>Flexible listing in 8 weeks - Individually customized listing process</li> </ul>	Introductory report to Oalo Bors Data Start Oal: Oalo Bors Start Oal: Oalo Bors Oalo Data Meeting Week1 Due diligence process ongoing (legal and financial) Oal: Oalo Bors Data Meeting



Source: Bloomberg

## OSE-listed salmon farmers are covered by a range of analysts that follow the companies on a daily basis

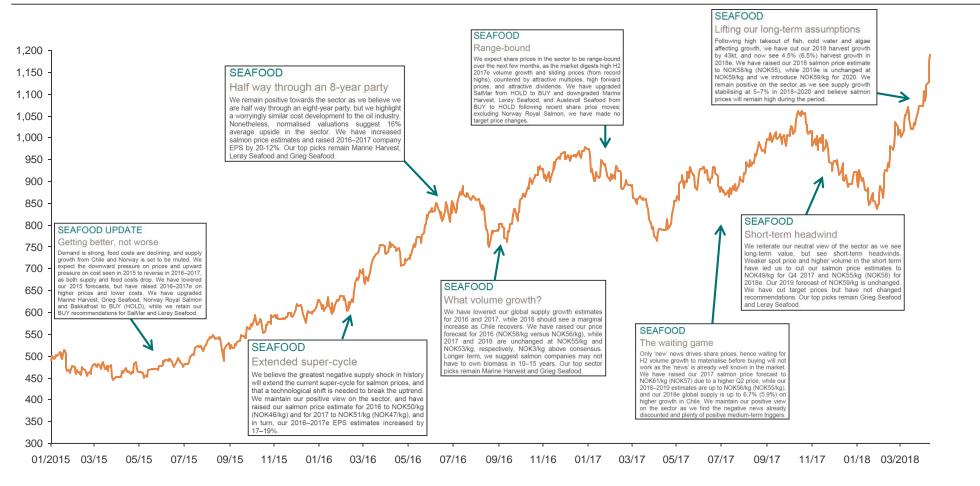




Source: Factset

## Equity analysts provide investors with valuable expertise and industry insight, and are important contributors to the highly educated Nordic seafood investor base

#### Oslo Stock Exchange Seafood Index and selected DNB Markets Equity Research sector reports





Source: Factset, DNB Markets

#### Equity analysts are an important part of the media coverage, creating traction and interest for the seafood sector



Analyst sees "fear of price correction"



expect low salmon prices in near future



**Atlantic Sapphire's** share value could double: DNB



SpareBank 1 downgrades salmon stocks



**Earnings week** underway, with spotlight on growth



**DNB** Markets believes seasonal price hikes can pull salmon stocks further



Sparebank1 **Markets: Leroy is** the loser after 'traffic-light'clarification



Marine Harvest results divide analysts





**DNB** Markets downgrade **Marine Harvest** and NRS



2018 could be "toxic": Nordea



'The salmon party is definitely over'



DNB: trade in salmon still "moderate"

Oslo analysts positive on **Camanchaca IPO despite** Chilean algae alert



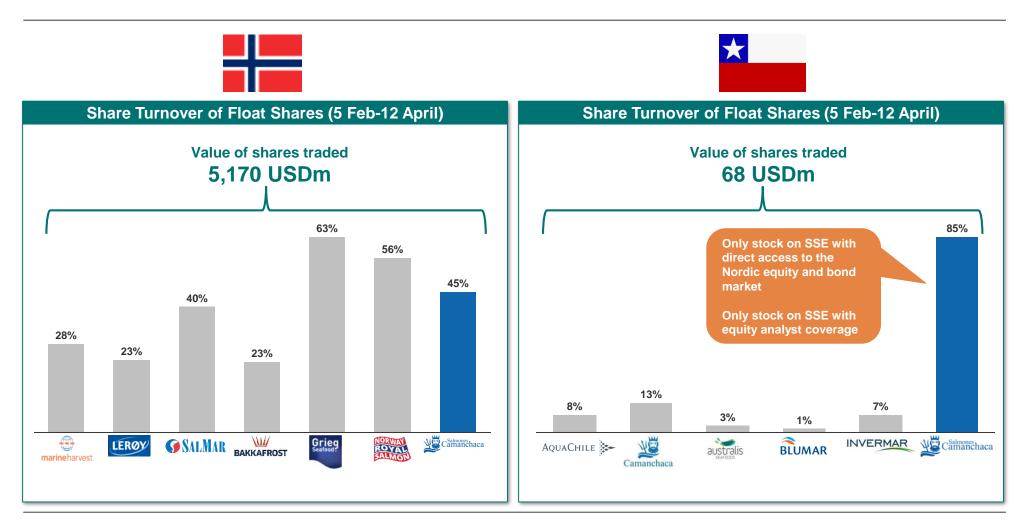


Analysts still hard on MHG after €200 Mn spree



'We believe the sector is priced too high'

The OSE-listed salmon farmers experience significantly higher liquidity than the median SSE-listed salmon farmer



Source: Factset, figures are for the period 5 February 2018 to 12 April 2018 Note: Salmones Camancahca liquidity excludes first day of trading volumes due to transfer of large share block Value of shares traded is calculated using numbers of shares traded in period multiplied by share price 13<sup>th</sup> of April



# With high liquidity, companies have flexibility and can compete on equal terms with the leading salmon farmers globally (examples of terms below)

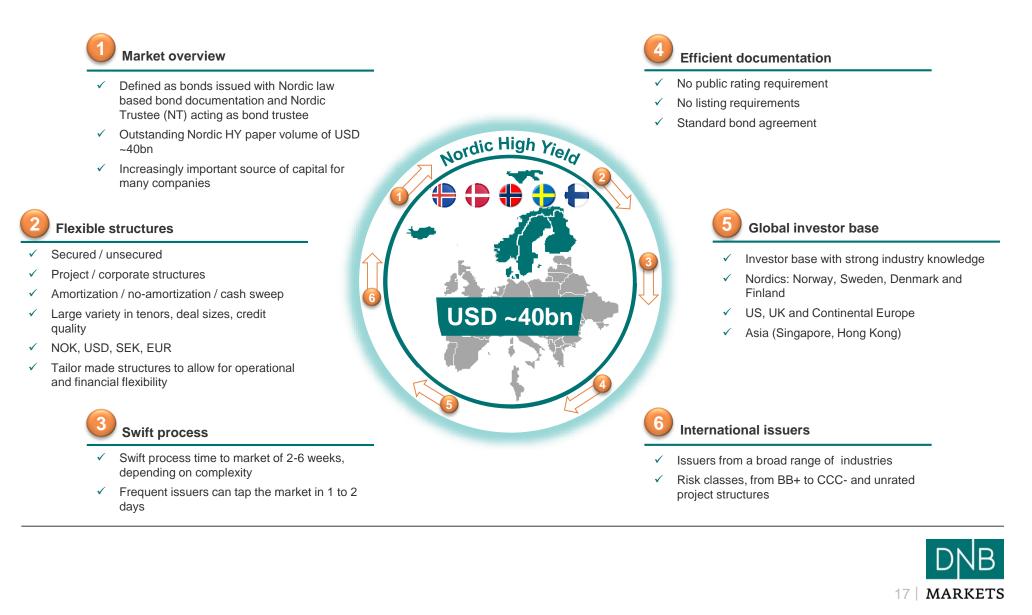
#### Examples of recent seafood transactions in the Norwegian market

Related company	Date	Instrument	Amount	Description
Camanchaca	2 February 2018	IPO	USD 90 million	Strong interest among Nordic investors, stock trading up 10% during first week of trading (USD ~18m was also raised among Chilean investors)
Austevolt Seafood	8 August 2017	Bond issue	USD 65 million	Austevoll Seafood ASA issued a 6 year NOK 500 million bond at 2.35% over 3m NIBOR
ATLANTIC™ SAPPHIRE	11 July 2017	Private placement	USD 70 million	Atlantic Sapphire AS raised USD 70 million, mainly from Nordic investors – first time ever a land-based salmon farming company is raising institutional capital
Nova Austral	23 June 2017	Bond issue	USD 300 million	The two private equity owners, Altor and Bain Capital, used the Norwegian bond market when raising USD 300 million for the Chilean salmon farmer Nova Austral SA
LERØY	3 June 2016	Private placement	USD 280 million	Lerøy Seafood Group ASA raised NOK 2.2 billion in a private placement to finance the acquisition of Havfisk ASA (listed fishery) and Norway Seafoods Group AS
Grieg	19 May 2016	Block-trade	USD 150 million	Marine Harvest ASA sold its share block in Grieg Seafood at 39.75 NOK per share, the block represented 25.8% of the total share capital in the company
Austevoll Seafood	18 March 2016	Block-trade	USD 125 million	Austevoll sold 2,750,000 shares in Lerøy Seafood Group ASA at a price of NOK 355 per share. After the transaction Austevoll still owned 57.52% of Lerøy Seafood Group ASA
<b>marine</b> harvest	2 March 2016	Block-trade	USD 570 million	Geveran Trading. Co, owned by John Fredriksen, completed a sale of 37.8 million shares in Marine Harvest ASA at 117 NOK per share, representing approximately 8.4% of the share capital in the company



Note: Based on USD/NOK 7.75

## The Nordic high yield bond market is an efficient platform for raising flexible debt financing, attracting both Nordic and international issuers and investors



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### Case study: DNB Markets acted as Sole Global Coordinator in the NOK 832m Initial Public Offering in Salmones Camanchaca S.A. in February 2018

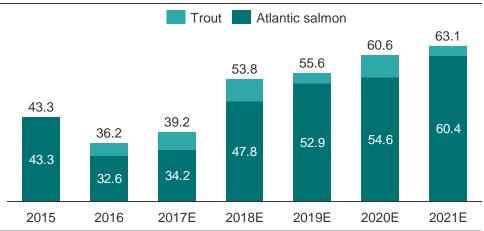
#### NOK 832m Transaction: Initial Public Offering, OSE and SSE Salmones Camanchaca S.A. Issuer: amanchaca Offer price: NOK 42 (indicative range of NOK 38.5 - 48.0) Offer size: NOK 832m IPO NOK 2.772m Market cap: Free float: 25% on OSE, 5% on SSE Sole Global Coordinator Pricing date: 1 February 2018 2018 DNB's role: Sole Global Coordinator SGC: DNB Markets Syndicate: JBRs: Nordea and Pareto Securities SSE Placing Agent: LarrainVial

#### **Transaction overview**

#### Introduction to Salmones Camanchaca

ment highlights	Fully integrated, from genetics program to sales & marketing
	Among the lowest cost producers in Chile
	Unique growth profile – ~50% volume growth '16-'18E
nvestment	Attractive market exposure – >40% of sales to emerging markets
Key i	Strong commitment to sustainability and transparency

#### Harvest profile (kt WFE)

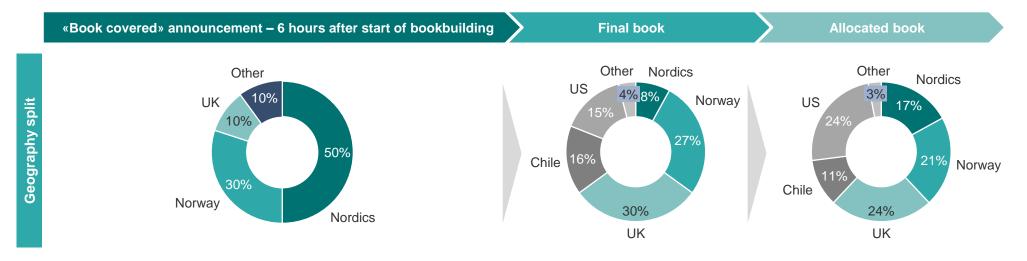


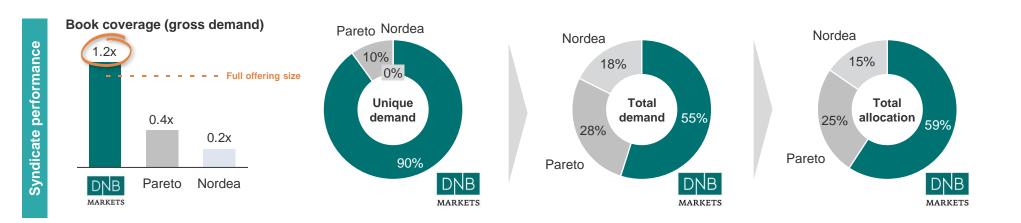


#### **Transaction highlights**

- First Chilean company to do an IPO in Norway
- Significant anchor demand ahead of IPO launch, with overweight from high quality Swedish institutions
  - Books covered during the first day of bookbuilding
  - DNB Markets delivering the covered book alone
- Books close to 10 times covered at the end of the bookbuilding in Chile and Norway
- High quality and concentrated book: 80% to long only and sector specialists, 10% to hedge funds, 7% to family offices and 3% to retail
- Strong share price performance on the first day of trading closing at NOK 44.50, 6% up compared to the offer price. Closed at NOK 46.10 on SSE, trading up 10.1%.

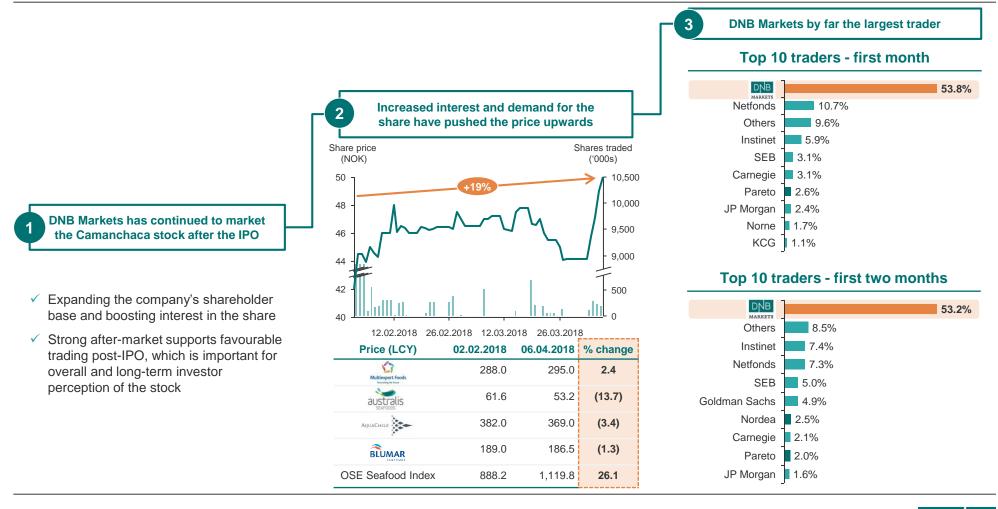
## The Salmones Camanchaca offering experienced strong demand from several geographies – and investors are supportive discussion partners pre-launch







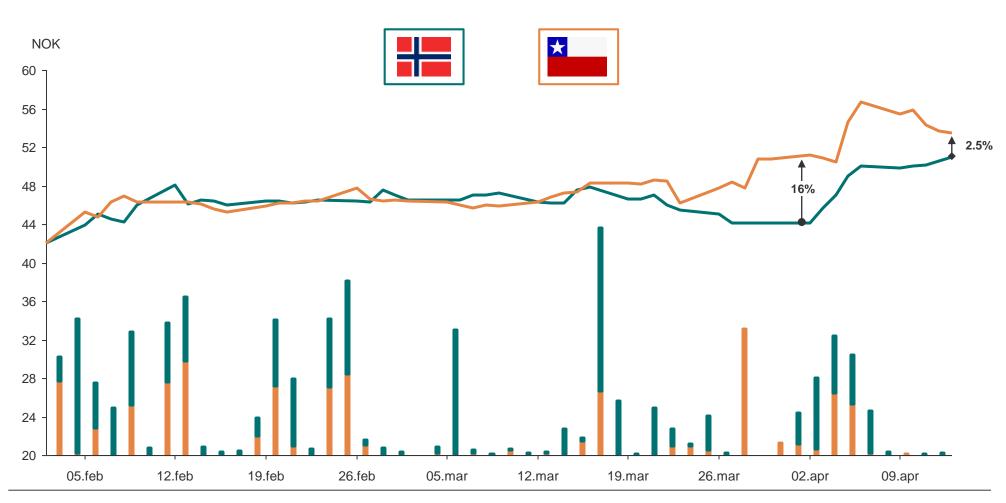
## Strong after-market support is important for favorable long-term investor perception of the stock and future capital raises



Source: Oslo Stock Exchange (broker statistics), Factset (share price development). Broker statistics represents total volume (buy and sell) adjusted for initial block sale of secondary shares in the IPO



Except for a limited period of time, Salmones Camanchaca's share has traded on equal price levels in its two markets

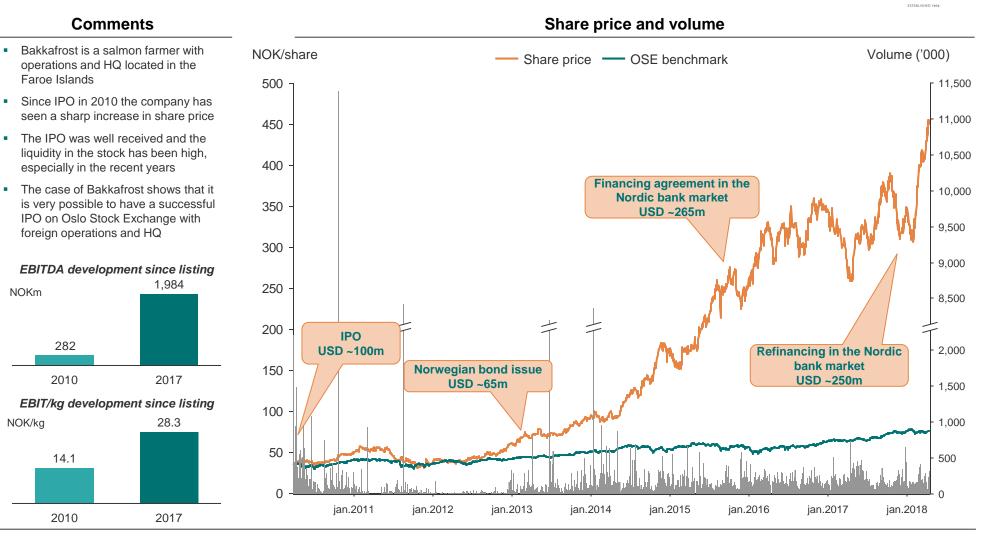


Note: Does not include volume on the first day of trading. Source: Facstet



BAKKAFROST

# Bakkafrost – was in a similar situation to Salmones Camanchaca when it listed on Oslo Stock Exchange



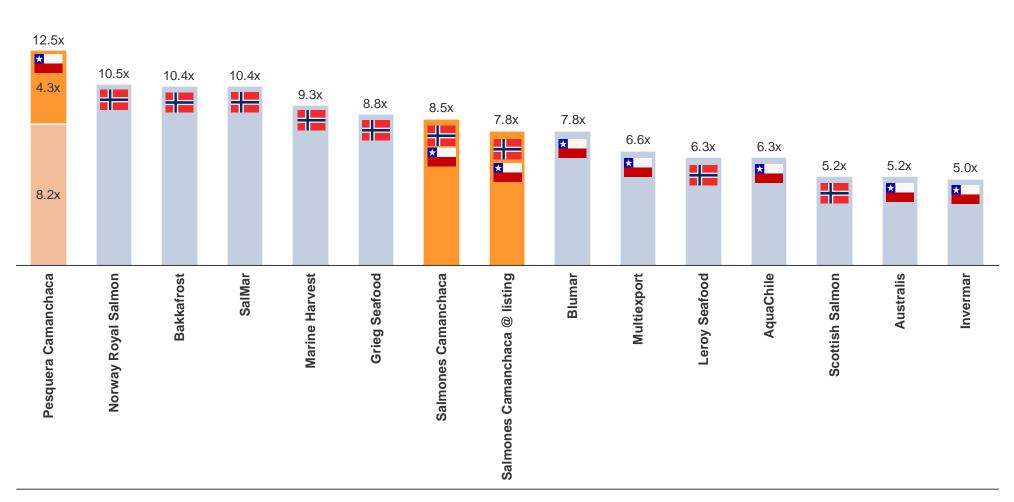
Source: Factset 12 April 2018



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### Significant economic and strategic value have been created through Salmones Camanchaca's IPO on Oslo Stock Exchange



EV/EBITDA (2017 for OSE-listed and SSE-listed farmers)

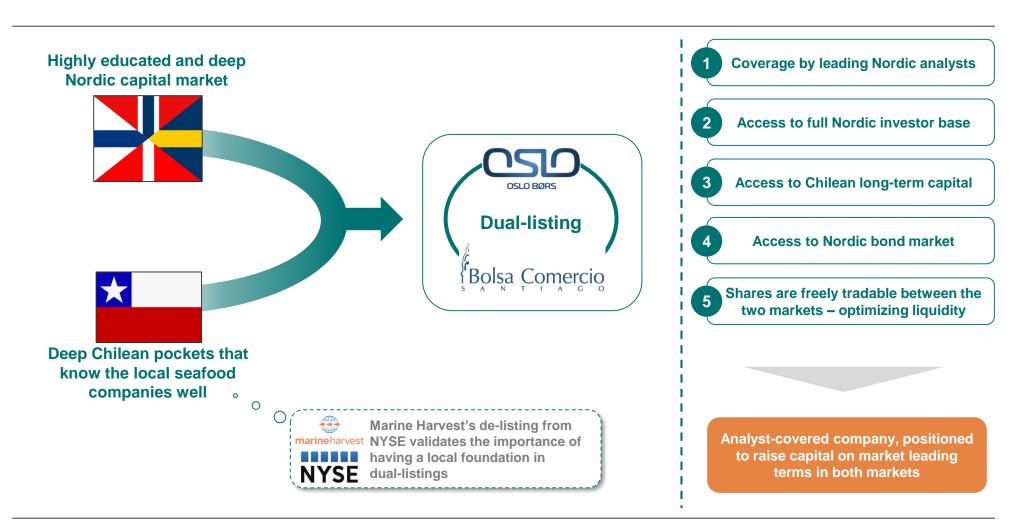
Factset as of April 2018.



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#### A dual-listing secures market leading terms and maximizes investor reach -However, critical with local foundation in the non-OSE market





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